



Delaware Arts Festival Association, Inc.
P.O. Box 589, Delaware, OH 43015

Dear Art Scholarship Supporter,

The Delaware Arts Festival is one of the first signs that spring is here. We are looking forward to another successful event located in Historic Downtown Delaware! This year, **May 19 and 20, 2018** are the dates for the 45th annual celebration of student art and scholarship in the heart of our beautiful community. It is one of the most anticipated family events in the area.

Your sponsorship, in addition to great advertising for you, makes a significant impact on the lives of young artists as they pursue their education at all levels from kindergarten through a college degree! In addition, grants for teachers, books for local libraries, and the opportunity to showcase student and professional artists are made possible by this one event.

The Delaware Arts Festival is a true community event dedicated to the students in Delaware County and their education in the visual arts. The huge crowd, (estimated at 20,000 over two days) impacts the local economy and is a major tourism event. In addition to celebrating the visual arts, performing arts, and local nonprofits, it is a time for the alumni of Ohio Wesleyan University to return to Delaware and be part of the community once more.

As you can see, this is a wonderful sponsorship opportunity and a chance to make a difference in our community. By being a financial supporter, your business is seen as a committed community member, giving you the opportunity to make connections with potential clients and customers.

Listed below are some facts about our festival for your consideration:

- **2018 is the 45th year for this festival** dedicated to the students of Delaware County!
- **The Delaware Arts Festival will award three scholarships worth a total of \$20,000**, the largest being \$8000.
- The Delaware Arts Festival awards grants to local art teachers for special events, art materials and equipment not covered in their budget.
- The Festival provides art books for local libraries and a student art show at the downtown branch for all schools in the county during the festival.
- The Delaware Arts Festival is a 501c3 charitable organization, totally dedicated to visual art education.
- The Delaware Arts Festival is a 2 day festival in Historic Downtown Delaware that offers free entertainment and high quality arts and crafts at affordable prices to the citizens of our community.

We are hoping you will join us for this worthwhile event.

We would appreciate your reply by Friday, **March 3, 2018**.

Attached is a list of opportunities and response information.

DAFA Sponsorship levels:

\$1000 = Major Sponsorship level: 10' x 10' booth space, logo displayed on all printed materials and at the festival information booth.

\$1200 = a larger, 12' (frontage) x 10' Major Sponsor booth space and all of the above.

\$500 = Logo displayed at the festival information booth and on all printed materials.

\$250 = Name printed on materials and sponsor's lists and at the festival information booth.

CONTACT INFORMATION:

via our website: **www.delawareartsfestival.org**

email Linda: **cornerframing@yahoo.com**

Snail mail - **P.O. box 589, Delaware, Ohio 43015**

*We hope to hear from you by **March 3, 2018**, we look forward to working with you and your company.*

Sincerely,

Linda Shearer

DAFA Sponsorship Chairperson

Sponsorship Commitment

BUSINESS NAME _____

ADDRESS _____

CITY _____ **ST** _____ **ZIP** _____

PHONE _____

EMAIL _____

CONTACT PERSON _____

Please print

SPONSORSHIP LEVEL _____

I, the undersigned, agree to assume any and all risks of loss due to theft, damage or injury and will follow all the rules and regulations of the Delaware Arts Festival Association, Inc. regarding my associates and my participation in this festival. I will provide my own tables, chairs, racks, tent, shelter, display devices, etc. for an approximately 10' x 10' or 10' x 12' open-air space on a paved city street, with no electricity and where absolutely **NO** anchor stakes are allowed. My tent/shelter (if used) will be adequately frame weighted for wind. I ALSO UNDERSTAND THAT THIS IS A SPONSORSHIP OPPORTUNITY AND I MAY NOT SELL PRODUCTS AT THIS EVENT.

SIGNED _____ **DATE** _____

Please send your sponsorship check and logo information to us as soon as possible to take advantage of all advertising opportunities, but not later than 4/15/2018

MAIL this COMMITMENT form TO:

Delaware Arts Festival, PO Box 589, Delaware, OH, 43015